

Illinois State University Alumni Association Board of Directors

January 25, 2020

Minutes

Board Members Present: Walter Brandon, Jr., Megan Cain, Tyler Clark, Fellicia Foster, Lisa Castleman, Liz Garcia, Ryan Gilbert, Tim Griffin, Michelle Guadalupe, Laura Ledin, Mary McMahon, Joe McGuire, Danny Mielneczek, Susan Nelson-Brown, Dakota Pawlicki, Scott Preston, Stacy Ramsey, Doug Reeves, Marsha Reeves, Nikita Richards, Steve Smith, Alice Spann, Leah Walton

Board Members Absent: Dave Horstein, Daniel Lopez, Jr., Ron Whitton

Alumni Engagement Staff Present: Kris Harding, Beth Theobald, Jamie Sennett

Guests Present: Susan Blystone, Rachel Kobus, Pat Vickerman

Call to Order

Castleman (President) called the meeting to order at 9:38 a.m. at the Illinois State University Alumni Center. She welcomed board members and guests.

University Update

President Dietz provided an update on state funding and University initiatives currently underway.

University Advancement/Campaign Update

Pat Vickerman, Vice President for University Advancement, shared an update on year-to-date gifts to ISU, including the Redbird Rising Campaign which has generated more than \$171 million as of January 2020.

Trustee's Report

Kris Harding presented for Kathy Bohn, ISU Trustee, summarized actions approved by the Board of Trustees at its December 19, 2019 meeting.

Alumni Magazine Refresh

Susan Blystone, Editor, Illinois State Alumni Magazine, and Rachel Kobus, Alumni Engagement presented the results of the readership survey and a preview of the redesigned publication.

Board Development

Jamie Sennett, Director, Alumni Engagement, facilitated an interactive True Colors team and personality assessment and discussion with Board members.

President's Report

Castleman thanked Board member for their engagement in various committees and events – including Homecoming and December Commencement ceremonies.

Executive Director's Report

Harding provided updates on the several items:

Personnel

- Julia Kreis is serving as an intern for Alumni Engagement. She is a Recreation Management major who will be helping with all event logistics. Leia Atas and Danielle Brady will continue to be the Graduate Assistants for the spring 2020 semester.
- Alumni Engagement posted a new position, Program Assistant. This position will primarily support Lindsay Vahl with all Chicagoland engagement initiatives. This person will also assist with implementing all event logistics.

Committee Selection

- Committee interest surveys for 2020-21 will be sent in mid-February. Please be thinking about your committee interest but more so interest in leadership opportunities, such as Committee chair or Executive Committee.

Birds Give Back

- Birds Give Back, the inaugural giving day for ISU, is February 27th. The board will be receiving an email about being social media ambassadors. This means spreading the word on social media platforms and through email about this Giving Day and how other alums can make gift and get involved.

Recent Events & Activity Highlights

- **Homecoming 2019** – was a great success. 69 alumni were honored at the annual Alumni Day luncheon.
- Admissions Tour team celebrated their 15th anniversary. The Glass House event was a great success.
- Several networks hosted events: Dallas, Portland, Chicago, New Orleans, Peoria.

Upcoming Events & Activity Highlights

- Florida events this week with President and Marlene Dietz: The Villages, Fort Myers at Jack and Kim North's home, Dave and Karen Magers in Tampa.
- ISU at Chicago Blackhawks Saturday, January 20th.
- Alumni Awards dinner is scheduled for Thursday, February 20.
- Men's MVC Basketball tournament is scheduled for March 5 – 8. Pre-game festivities will be at Ballpark Village.
- Women's MVC Basketball tournament is scheduled for March 12-15.
- Redbird Night at Chicago Blackhawks March 11th. Pregame experience 4:30-6:30, game at 7 p.m.

Alumni Affinity Group Development

- Chicago Suburban Network hosted alumni at the showing of Beauty and the Beast at the Paramount Theatre on January 11th. Young Alumni hosted
- Peoria Network had a Pregame event at Kelleher's prior to ISU's MBB on January 22rd.

- Regional events: Quad Cities on January 30th!
- LGBTQA network is hosting a reception between the 2pm and 7:30 pm showing of Hit the Wall. Hit the Wall is about the 1969 Stonewall riots. February 22nd
- BCA will be hosting Meet & Greets for prospective students on February 22 and 29 Chicago

Consent Agenda

Smith (President-Elect) submitted the minutes of the September 21, 2019, Board of Directors meeting for approval. Harding provided a brief Financial Report (preliminary through January 13, 2020). Gilbert motioned to approve both items as part of the consent agenda. Ramsey seconded the motion. The motion was approved.

Continuing Business

Castleman reported that committees are finalizing updates to their priority action items.

New Business

The Board discussed potential adjustments to the ISUAA budget to be voted on at a future meeting.

Committee/Liaison Reports

The following committees provided written reports and updates in conjunction with the meeting:

- Awards Committee
- Board Development Committee
- Executive Committee
- Homecoming Committee
- Redbird Engagement and Development (RED)
- Redbird Prime
- Scholarship Committee
- Liaison Updates: Redbird Athletics, Foundation Board, Bone Scholar, Honorary Degree

Adjournment

Castleman requested a motion to adjourn. Ramsey made the motion. Brandon seconded. The motion was approved. The meeting adjourned at 11:22 a.m. Castleman reminded committees to touch base about their priorities and encouraged board members to engage in planned activities during lunch.

Upcoming Meetings

Executive Committee: February 20, 2020

Board: April 18, 2020

Respectfully Submitted by Steve Smith, on behalf of Dave Horstein, Board Secretary