

Illinois State University Alumni Association Board of Directors
Meeting Minutes June 23, 2018
9:30 A.M.
Illinois State University
Alumni Center

Members Present: Kathy Bohn, Walter Brandon, Lisa Castleman, Fellicia Foster, Elizabeth Garcia, Ryan Gilbert, Michele Guadalupe, Dave Horstein, Jerry Kerber, Danny Mielneczek, Kathy Murdoch, Susan Nelson-Brown, Tim Pantaleone, Scott Preston, Stacy Ramsey, Doug Reeves, Kaci Rollings, Steve Smith, Alice Spann, Leah Walton, Ron Whitton, Mike Willis, Jerry Wright, and Megan Cain (SAC), Valerie Brown (SAC)

Alumni Staff Present: Kris Harding, Beth Theobald, Lindsay Vahl, Rachel Kobus

Guests Present: Pat Vickerman-VP University Advancement, Brent Patterson – Assistant to the President

1. **Call to Order:** President Michele Guadalupe called the meeting to order at 9:37 a.m. Michele reminded board members that the meeting was being recorded.
2. **University Update (Brent Patterson):**
 - The university is focusing on two main goals. Enrollment and Funding
 - The budget from the state was received on time this year. We have 66.3 million for our operating budget which is a 2% increase even though we are still the lowest funded public institution in the state of Illinois. We have also been approved for \$66 million in capital improvements of which \$62 million is designated for the Fine Arts renovation. The university is still awaiting those funds.
 - Governor Bruce Rauner was on ISU campus to take a tour and view the needed renovations. President Dietz used this time to thank him for receiving a budget which allows us to move forward.
 - Enrollment for the 2018-19 school year is looking great. Enrollment deposits are 8% ahead of last year and Preview attendance is 10% ahead of last year. Enrollment will be between 20,500 and 21,000 in August.
 - There will be more international students attending ISU this fall which helps to create a more diverse environment on campus. ISU is working with a recruitment firm to help strengthen our International student base and the overall goal is to get our international enrollment from 2% to 10%.
 - Graduation rate at Illinois State University remains strong at 73% and is amongst the nation's lowest Student Loan Default rates.
 - The Bone Student Center renovations continues daily and they are hoping to have the Brown Ballroom completed by Founders Day 2018. They are also currently working on fixing problem areas which have been leaking in Milner Plaza for years.
3. **Foundation Report (Pat Vickerman)**
 - Pat thanked the Alumni Relations staff for their efforts during the transition from the outgoing Executive Director Doris Groves to the new Executive Director Kris Harding. The department did not miss a beat and continued to move forward during this transition time.

- Fundraising at this point continues to align with recent years and we have exceeded the mark for cash receipts for the year.
- Alice Spann asked why giving was up so much to which Pat responded we are asking for more and engaging in the relationships with donors. President Dietz noted the increase in engagement with alumni and asking them to share their stories which leads them to increased giving.
- Redbirds Rising Campaign is at \$120.6 million is the current total. Alums want to support students and they will continue to do so. We have had 44,500 donors contribute since July 1, 2013.
- All indicators show we will increase the \$150 million dollar goal.
- The Campaign newsletter with the new updates has been shared and similar newsletters will be released throughout the rest of the Campaign.
- All on the Board should have received a Save the Date for an upcoming Campaign event happening in Chicago.
- Steve Smith asked how the cost of the campaign is communicated. Vice President Vickerman noted that all financials are public. The goal is to keep it to about 10cents on the dollar collected. The campaign is still too young to note a final number.
- Kathy Murdoch asked Vice President Vickerman to discuss the upcoming September 15 campaign event. The event will be a cruise on Lake Michigan.
- A meeting was held on June 22, 2018 with all the campaign volunteers from around the nation. They heard from each of the Colleges on their individual efforts on the campaign. Pat encouraged Board members to share their passion and their Redbird story with others.

4. President's Report (Michele Guadalupe)

- Michele encouraged all board members to check the financial reports.
- Michele also noted her excitement about the commencement ceremonies.
- Michele extended her thanks to Kathy Bohn for her work with the Half Century Club events held in May.

5. Approval of minutes from the April 14, 2018 meeting:

- The motion to approve the minutes from the April 14, 2018 meeting was made by Kathy Murdoch and seconded by Jerry Wright. The motion was passed with unanimous consent and no discussion.

6. Executive Director's Report (Kris Harding)

- Kris discussed the success of the Cubs game with over 300 attendees.
- Kris also mentioned she will be throwing out the first pitch as the Cornbelters Event
- Alumni Engagement staff will be attending the Board Meetings to engage with them
- Biographies of Board Members will be published by August 15, 2018.
- Kris shared Flat Reggie and handed out one to each board member
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7. Awards Report

- Nominations closed the end of May. The committee will be meeting in July and August. The annual Awards Dinner will be held on February 21, 2019 and all Board members are encouraged to attend.

8. Red Committee

- The Red Committee is hosting a dinner for the participants of Alternative Spring Break. Board members can email Kris Harding if they are interested in attending.

9. Redbird Prime

- Kathy Bohn reported the committee held a wrap up event and are starting to meet to begin planning next year's event. The May event was a success.

10. SAC

- SAC is focusing their efforts on recruitment currently. About half of the group were Seniors and are no longer on campus

11. New Business

- Current Board members have identified committee preferences. New board members will be selecting their committee preferences after the meeting.

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12. Adjournment

- Motion to adjourn was made by Jerry Wright and seconded by Kathy Murdoch seconded that motion
- . Motion approved. The meeting was adjourned at 11:02 a.m.

Upcoming Board Meetings

September 29, 2018

Upcoming Executive Committee Meetings

August 29, 2018 (5:30 p.m.)

