

Alumni Awards Committee Report
January 22, 2021 Board Meeting

The Alumni Awards Committee has met twice since the last report.

On September 18, 2021, prior to the last board of directors meeting, the committee met to discuss the candidates for the Andrew J Purnell award. Meeting notes are attached. It was recommended that there be 2 recipients in 2022.

On November 16, 2021, the committee met to discuss reviewing the current awards and the criteria used on the Rubrics to review the candidates. The committee will be reviewing these rubrics to determine if changes should be made prior to the next award season.

The Awards dinner is February 17, 2022. The entire board is encouraged to attend and support the board's awards. After the Awards dinner the portal will be open for nominations for the 2023 awards. Please consider nominating someone for an award. The process is now easier than ever.

Submitted By:

Susan Nelson-Brown

Awards Committee Chairman

Committee Board Members:

J D Schurter

Alice Spann

Nikita Richards

Mary McMahan

Scott Preston

Lisa Castleman

Tisha Mills

Non-Board Members:

Mary Del Orto

Shaun Fauley

ISUAA Board Development Committee: November 1, 2021

Members in Attendance: Steve, Leah, Dave, Stan, Fellicia, Lisa, Stacy, Dakota; Staff: Kris, Rachel

1. Board Terms/Current Situation

- Steve addressed that there could potentially be no openings on the board if all current at-large members with renewing terms are placed on the slate. It was also pointed out the executive committee and board development will be addressing extending Dave H. for one more year in his expiring term so he can fulfill his past president responsibilities.
- Steve asked the committee for suggestions/approval to communicate this month with current members up for term renewal and all other board members. The email will touch on the reminders of expectations of board members, term renewal (for those only for 2022), and if those not up for renewal this year plan to exit the board early to let him know by a set deadline as board development chair as the committee makes plans for selection cycle.

2. Updates to Member Selection Rubric

- The committee discussed updates to the application scoring rubric for fixed and standard criteria. Kris, Rachel, and Steve will look at options for variable criteria and report back on how the committee can use those.

3. Committee Priorities

- Steve shared a list of what was identified by committee members as the most “urgent and important” goals/priorities for this year’s committee based upon feedback in the survey sent prior to the last committee. The priorities include enhancing the nominating process, including engaging various colleges and network groups to identify potential at-large member candidates; encouraging current board members to consider and seek executive committee positions; inviting non-board member participation on committees; and conduct a board assessment. Each of these will be discussed and incorporated into the committee’s work throughout the year.

The committee will look at dates in December to meet again to finalize rubric and hear updates on selection cycle.

ISUAA Board Development Committee: December 6, 2021

Members in Attendance: Steve, Leah, Dave, Stan, Dakota, Stacy; Staff: Kris, Rachel

Board Term Updates Dave volunteered to contact board members with expiring terms to discuss interest in seeking re-election. This is still in process.

Updates to Member Selection Rubric

Committee reviewed rubric with thoughts and final suggestions. Steve/Rachel/Kris will finalize the rubric. Rachel will add questions below to application and contact any alum who already submitted to send answers to the additional three questions.

- Share your most notable accomplishment within the past ten years that supports your interest in serving on the Alumni Association board.
- Talk about an organization where you’ve demonstrated a commitment to civic/community engagement and ways in which you helped to advance its mission.
- How have you – individually or as part of a group, team, or board -- helped advance or promote diversity, equity, and inclusion?

Alumni Association Homecoming Committee
November 23, 2021
Report

Thanks to all our volunteers and the Alumni Engagement team, homecoming was a success and lots of fun 😊

- King and Queen Selection – Lynda Lane and Carl Kasten were selected as our Homecoming Queen and King. They reported enjoying the festivities and really felt like they were treated like royalty. They were honored to be chosen. Alumni Engagement mentioned the desire to continue to involve the past and present Kings and Queens in the festivities for future homecomings.
- Campus Decorating Contest – Although we had fewer entries than in past years (14), the new award categories, monetary awards for all 1st place categories, and new plaques were all very well received. Plans are to continue this structure for next year. The following are the awards for Fall 2021:

Most ISU Spirited

- 1st Place: Facilities Management/Campus Services \$40
- 2nd Place Office of Parking and Transportation
- 3rd Place Family Consumer Sciences

Most Original use of Theme

- 1st Place WZND \$40
- 2nd Place Financial Aid
- 3rd Place Office of Parking and Transportation

Best Use of Reggie

- 1st Place Felmley Hall of Science \$40
- 2nd Place Family Consumer Sciences
- 3rd Place University Housing

Most Humorous

- 1st Place Financial Aid Office \$40
- 2nd Place Office of the Vice President of Student Affairs
- 3rd Place Facilities Management/Campus Services

Best Newcomer

- 1st Place Felmley Hall of Science \$40

- Volunteer Sign-Up – Volunteers are very appreciated! It was suggested that we have one volunteer assigned to logistics to text people 15 minutes prior to their shift to remind them of their upcoming shift. Also, another volunteer spot needs to be added to have someone in charge of setting up and re-stocking the gondolas, etc. at the food table. In addition, we also need someone in charge of the photo frame for pictures.
- Homecoming Prep/Packing – This has gone well the past couple of years with packing prior to the weekend events. Date and time are arranged with Alumni Engagement Staff.
- Network Leader Social Event – Although our survey showed much interest in this event, only three network leaders ended up RSVPing and attending the event. Several Board members did

attend, and Keg Grove was a gracious host. However, we are not sure with all the other things going on during this weekend that this event is needed. It was suggested to have a table or two reserved at the tailgate tent for this group.

- Homecoming Tent Set-Up – The rectangle tables were an okay addition although rounds are still preferred. However, we need to be more explicit with our set-up diagram provided to Facilities, so we do not have to move tables and chairs. We also might want to consider having both the food and drink in the back of the tent and not down the middle. The QR codes for donations and the table tents with the information about scholarships, King & Queen nominations, etc. were a great addition. We will continue to reserve tables for Half-Century Club and potentially network leaders in the future.
- Tram Decorating & Parade – Approximately 22 participated in the parade, including two past board members. We passed out cards this year about the tent, but it was difficult to disperse them without falling behind, so we will likely not continue the cards. We would like to have new signage for the sides of the tram to direct people to the tent. We could also consider sandwich boards for some Board members to wear during the parade. We assembled the give-away bags at the tram set up this year which worked well.
- Tailgate Tent, Food, Music, Etc. – We had approximately 249 people check in at the tent. Some participants did not check in. We did run out of gondolas. WZND did a great job with the music and trivia/prizes. The boards with the tent zone map are used a ton and people appreciate them. The iPads proved to be a challenge at the beginning, but Alumni Engagement Staff were helpful in getting them up and running. Potentially, have the photo frame or picture area that is year specific. The President's comments and the Big Red Marching Machine were also a big hit.
- Misc. – Half Century will be during homecoming again in 2022, so we will plan accordingly. An idea was suggested to revive the homecoming button/pins that become collector items to drive people to the tent. However, Juliana checked, and buttons are being used for something else so we might want to consider a different item. We will also continue to pursue ways to meet our Strategic Plan goals and objectives as we think about 2022.

Save the date – Homecoming Week will be October 10-16 (October 15 is game day). Go Redbirds!

Illinois State University Alumni Association
AGENDA - Redbird Engagement and Development (RED) Committee Meeting
5:30 pm, January 10, 2022 via Zoom

- Network/Affinity updates and upcoming events
 - Cinderella event for Suburban Network went very well over the weekend – close to 60 people. President announced she is strongly advocating for stronger funding from the state.
 - Dallas had a great event to see holiday lights – 22 attendees. Working on Bradley/ISU watch party in Dallas.
 - LGBTQ Network will be joining ISU Women’s Basketball on February 4th.
- Springfield Alumni Reception March 9th, 4-5:50 pm, with Higher Ed Reception to follow from 6-8 p.m.
 - Strong support for the event. Leah sending Tim more names with connection to Springfield.
- Redbird table talk topics finalized.
 - Still TBD – but still considering Women In Leadership as a topic
- #Redbird Impact month and partnering with Alumni Giving on messaging and outreach.
- Next meeting February 21st at 5:30 – (previously noted as Feb 14th – note the change)

ONGOING: Grow relationship between SAC and AA Board – will invite them for the June board meeting
ONGOING: Board Service project – tbd once we are more in person